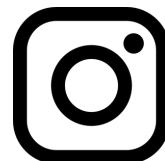


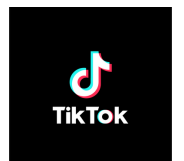


Media Kit 2024

Home Decor/Design / DIY
@athomewithastra



100,000



36,000



At Home With Astra

DIY / Home Decor / Lifestyle
@athomewithastra

HELLO THERE

I'M ASTRA SPANBAUER

I am a mother of two, lover of interior design, DIY-er, and REALTOR®.

I was the American Farmhouse Style Magazine 2022 Brand Ambassador. I had my very own DIY and Design column in each issue of American Farmhouse Style Magazine for 2022, DIY's With Astra.

I never realized what a blessing it would be to partner with brands just like you who create products and solutions for homes, for families, and for individuals to make lives better and people happier.



THE STATS

INSTAGRAM



100k +
FOLLOWERS

600K +

MONTHLY IMPRESSIONS

PINTEREST



25.k +

MONTHLY VIEWERS

TIKTOK



36.5k +
FOLLOWERS

1.7 million +

VIDEO VIEWS
(LAST 28 DAYS)

Let's Get Social...

At Home With Astra boasts a strong social media presence.

Through my goals of always being myself and being relatable while teaching people to create a home they love, I have grown a following of devoted friends. I love being able to share my life, love for interior design and DIY's on this social media platform.



WHAT CAN YOU EXPECT?

A quality, high-end, naturally lit, professionally shot and styled image of your product or service. You'll get an authentic, excited, engaging caption, and a genuine desire to share you with my audience!

Features...

I am so excited to share that my home was featured in every issue of American Farmhouse Style Magazine for 2022 in my very own column “DIY’s With Astra”! My home was also featured in their Christmas 2020 issue and will be featured in their January/February 2024 issue.



MORE FEATURES:

AMERICAN FARMHOUSE STYLE:

[HTTPS://AMERICANFARMHOUSESTYLE.COM/AUTHOR/ASTRAS/](https://americanfarmhousestyle.com/author/astras/)

[HTTPS://AMERICANFARMHOUSESTYLE.COM/HOUSE-TOURS/BEFORE-AND-AFTER-KITCHEN-RENOVATION/](https://americanfarmhousestyle.com/house-tours/before-and-after-kitchen-renovation/)

[HTTPS://AMERICANFARMHOUSESTYLE.COM/DESIGN/FARMHOUSE-BATHROOM-DIY-CHARM/](https://americanfarmhousestyle.com/design/farmhouse-bathroom-diy-charm/)

Price List

PRICES ARE CURRENT AS OF 2023

■ SOCIAL MEDIA ENDORSEMENTS

Social media endorsements reach followers quickly and are becoming the most popular way to advertise. This rate includes endorsement of service/ product on Instagram or TikTok if applicable and includes 1 permanent feed post plus 3 to 10 dedicated and tagged Instagram stories.

\$800 per post and story package



■ CUSTOM PACKAGE

I am always happy to discuss custom partnership packages including but not limited to annual partnership packages, sponsored giveaways, social post series for multiple products, design consultations, and more! Don't hesitate to email me to discuss your needs and how At Home With Astra can help!

Pricing To Be Determined

HEY, HERE'S THE TRUTH:

Please Know that I take who I partner with very seriously! All posts are subject to approval and may be declined based on brand image or availability.

How To Book...

ATHOMEWITHASTRABLOG@GMAIL.COM

LET'S DO THIS!

- All sponsorships and collaborations are on a first come, first serve basis. To get your product or service lined up for a collaboration, please email: athomewithastrablog@gmail.com and include the product or service, the website and what you envision for the sponsorship or partnership.
- Please allow 24-48 hours for a reply. I'm so excited to team up with you and work together to make things happen!



OTHER BRANDS I'VE WORKED WITH...

 King of Christmas

 **WORLD MARKET**  solo stove

 Boutique Rugs



SHERWIN WILLIAMS

fabfitfun



 Ashley HOMESTORE



 **HART**



Well Woven



Shark

AND MANY OTHERS...
YOU COULD BE NEXT!